

## REFERENCES

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## **BIOGRAPHICAL SKETCH**

### **Professional Experience**

#### **2001-2003 – USA: Research and teaching in communication and health**

Conducted various theoretical and applied research projects in the United States and in Mozambique related to mass communication policy and practice, perceptions and practices related to HIV/AIDS, and adolescent attitudes toward tobacco, whilst affiliated with Florida State University and with the Learning Development Institute as a graduate student and researcher, respectively. Concurrently, taught various cycles of stand-alone face-to-face and on-line upper level undergraduate mass communication courses as an instructor in research methods, leadership and group dynamics, public speaking, fundamentals of speech, and media legalities.

#### **1997-2000 – Mozambique: Sector Manager Education, Dutch Embassy**

Managed and monitored the implementation of the education sector program of the Netherlands Embassy in Mozambique (total annual budget of US \$ 4 million), involving projects in distance education, basic education, integrated community development, teacher training, vocational education, curriculum reform, and higher education. Included providing support to the design and implementation of the Mozambican Ministry of Education Strategic Plan from 1996-2000, the supervision of annual review missions for the strategic plan, the preparation and monitoring of a national strategy for addressing HIV/AIDS in education, and the implementation of a gender strategy. Concurrently responsible for the supervision of 20 technical experts placed at the Eduardo Mondlane University in Maputo, under the auspices of the technical assistance program of the Netherlands Government.

#### **1993-1995 – Mozambique: Training Specialist, Ministry of Agriculture**

In the context of an agricultural development program which was financed by FAO, responsible for conducting training needs assessments, course and materials design, course delivery and follow-up, for extension workers and their supervisors in rural areas of Mozambique. Concurrently held responsibility for preparing project proposals in the field of agricultural self-employment, community participation and gender, for financing by various agencies.

#### **1991-1992 – Mozambique: Advisor to Integrated Rural Development Project**

Responsible for providing support to the implementation of an integrated rural development project financed by UNICEF in the green belt around Mozambique's second largest city, Beira. Project activities included preventive health care, agriculture and livestock management, adult literacy courses, water supply and income-generating activities. Responsibilities also involved providing training to the project team in project planning and implementation, and supporting the development of training courses and materials for groups of semi-literate women.

## **1989-1991 – Mozambique: Advisor to Teacher Training Program, Ministry of Education**

Planning, and monitoring of the implementation of four UNICEF financed projects in teacher training, adult education, special education and basic education. Included preparation of training modules and teaching duties, and regular project support activities.

### **Short Term Assignments**

**January/February 2004:** Research, design, layout and finalization of three issue papers and six case studies on the impact of HIV/AIDS on the education system in Mozambique for use as training materials for teachers, and educational planners at district and provincial level. **Client:** UNICEF.

**June/September 2002:** Member of a multi-disciplinary team commissioned to design a three-year integrated health development / education / water and sanitation program for the Province of Cabo Delgado (Mozambique), with specific responsibilities for the design of the health education and HIV/AIDS component of the program. **Client:** French Development Agency (AFD).

**June 2002:** Socio-economic study of funeral services in the capital city of Maputo as part of a program aimed at improving support to the private sector. **Client:** Irish Aid, Mozambique.

**April 2002:** Preparation of a provincial distance education program to provide 10.000 children and adolescents in remote areas with access to upper primary education. The project design includes intensive use of radio as a means of delivery, and integrates health and rural development issues in its programming. **Client:** UDEBA/ Netherlands Embassy, Mozambique.

**August 2001:** Drafting of a comprehensive implementation strategy and five-year work plan for the of a provincial \$ 5 million basic education program in the southern province of Gaza. **Client:** UDEBA/ Netherlands Embassy, Mozambique.

**April/May 2001:** Drafting of the three-year \$ 3 million Country Program for Irish Support to the Education Sector in Mozambique. **Client:** Irish Aid, Mozambique.

**October/December 1996:** Preparatory activities (field research, staff selection, institutional arrangements) for the implementation of two projects in teacher training and vocational education: **Client:** Netherlands Embassy, Mozambique.

**July/September 1996:** Research and design of a 5-year (\$ 6 million) project in the area of basic education and teacher training for Tete Province, northern Mozambique. **Client:** DANIDA (Danish Development Cooperation Agency).

**April/June 1996:** Drafting and finalization through intensive stakeholder consultation sessions of a 2-year (\$ 3 million) project for the pre- and in-service training of primary school teachers. **Client:** Netherlands Embassy, Mozambique.

**October 1995/March 1996:** Supervision of the research, curriculum design and institutional arrangements for the establishment of a private pilot primary school in Maputo, Mozambique.

**August/September 1995:** Preparation of a national two-year (\$ 3 million) program to support the financing of teachers' salaries in Tete Province, Mozambique. **Client:** DANIDA.



**July 1995:** Support to the Mozambican Human Rights League in drafting a project proposal for institutional support to its core activities in the country. **Client:** DANIDA.

**May/June 1995:** Preparation of a five-year project proposal for organizational strengthening of the provincial agricultural training centers in Mozambique's 11 provinces. **Client:** DANIDA.

**May/September 1994:** Supervision of the design and implementation of a nation-wide literacy and vocational training program for demobilized soldiers. **Client:** UNOMOZ.

**March/May 1993:** Evaluation of training programs for medium level agricultural technicians at two National Training Institutes in Mozambique. **Client:** FINNIDA (Finnish Development Organization).

**July/October 1992:** Evaluation of training activities of six UNICEF supported projects (with specific responsibility for evaluating the programs in health and emergency support) as part of a multi-disciplinary team of four consultants. **Client:** UNICEF.

**July 1990:** Preparation of training modules on school community linkages for school directors. **Client:** Ministry of Education/ World Bank.

## Education

**2004** PhD in Mass Communication (with distinction) with minor in Measurement and Statistics, Florida State University, United States of America. **Dissertation topic:** The impact of individual differences on the willingness of teachers in Mozambique to communicate about HIV/AIDS in schools and communities.

**1999** Masters in Distance Education (with distinction), University of London, United Kingdom). **Thesis topic:** Helping learners to learn: An assessment of support to teachers studying via distance education in Mozambique

**1989** Bachelor in Agricultural Sociology (with distinction), Wageningen Agricultural University, The Netherlands.

## Awards and Honors

- Nominated associate for the Program of Instructional Excellence at Florida State University 2002/2003.
- Recipient of the 2002 Award for Outstanding Practice as a Graduate Student in Instructional Development (for a module on HIV/AIDS prevention) of the Association of Educational Communications and Technology (AECT), Division of Instructional Development.
- Recipient of the 2002 Award for Excellent Teaching by a Graduate Student, Instructional and Developmental Division of the International Communication Association (ICA).
- Recipient of the 2002 Outstanding Doctoral Student Award, College of Communication, Florida State University.
- Elected member of the Scholastic Honor Society Phi Kappa Phi, Florida State University Campus, 2002.

## Papers, Presentations and Publications

- *A Cornucopia of Problems*: Visser, J., Visser, M., Brunett, R. (2004). Publication in TechTrends in progress.
- *We Closed Our Books and Put Them Away: Learning Stories from Mozambique – A Critical Reflection on Communicating about the Reality and Future of Learning*. (Visser, M. & Visser, J.). Paper accepted by the International Division and presented at the Association for Educational Communications and Technology (AECT), Anaheim, CA, October 22-26, 2003.
- *Functions of Attitudes toward Cigarette Smoking among Adolescents: An Initial Investigation and Possible Implications for Anti-Smoking Messages*. (Visser, M. & Arpan, L.). Paper accepted by the Social Cognition Division and presented at the National Communication Association (NCA) in Miami, November 19-23, 2003.
- *The Story Behind the Headlines –HIV/AIDS in a Leading South African Newspaper*. (Visser, M. & Hsu, C.) Paper accepted by the International and Intercultural Division and presented at the National Communication Association (NCA) Conference in Miami, November 19-23, 2003.
- *Gender Patterns and Smoking Susceptibility among Adolescents Who View Actors Smoking*. (Arpan, L. Heald, G. & Visser, M.). Paper accepted by the Health Communication Division and presented at the annual conference of the International Communication Association (ICA) in San Diego, CA, May, 2003.
- *Talking about the unknown*. Visser, J. & Visser, M. (2003). TechTrends, 47(1), 5-8.
- *Where Teachers Fear to Tread – Communicating About HIV/AIDS in Mozambique*. Paper Published in the Proceedings of the 2002 Conference of the Association for Educational Communications and Technology (AECT), Dallas, TX, November 12-16, 2002 (in press).
- *The Legacy of Malcolm X in Africa: On the Relevance of Black American Rhetoric for Africa in 1964*. Paper accepted by the Division of Rhetoric and Public Address of the Southern States Communication Association (SSCA) Alabama, Georgia, April 2003.
- *Where Teachers Fear to Tread – Communicating About HIV/AIDS in Mozambique*. Paper presented at the International Conference of the Association for Educational Communications and Technology (AECT), Dallas, TX, November 12-16, 2002.
- *They Killed the Messenger: An Analysis of Media and Framing of News in Mozambique*. Paper Presented at the International Conference of the Association for Education in Journalism and Mass Communication (AEJMC), Miami, FL, August 5-9, 2002.
- *HIV/AIDS in Mozambique – A Critical Reflection on World AIDS Day*. Presentation for the Global Gatherings of the International Centre of Florida State University, November 22, 2002.
- *Motivation and Communication in Distance Education – Do we get the message?* Paper presented at the International Conference of the Association for Educational Communications and Technology (AECT), Atlanta, November 2001.

- *Distance Education in Mozambique*. Paper presented at the 18th World Conference of the International Council for Distance Education. Pennsylvania State University, University Park, PA, June 2-6, 1997.
- *A Ligação Escola –Comunidade* – um manual para directores de escolas primárias. Ministry of Education/ World Bank. Maputo, Mozambique, 1994.